

## Brent Martin

### Business Builder | Operations Architect | Scaling Visionary Companies

I'm Brent — a Business Builder, Strategic Generalist, and Operations Leader. I specialize in turning ambitious visions into real, scalable operations — blending business strategy, operational architecture, and human-centered leadership.

Across my career, I've helped launch and grow companies from zero to profitability (\$50M, \$22M, and \$20M), created operational frameworks for global tech platforms, and advised 40+ companies, startups, and organizations across industries like AI, Blockchain, Healthcare, and Emerging Technologies (*to list a few*).

But more important than the numbers is why I build: I believe businesses should create more than profits — they should create positive impact.

#### My "Superpowers" Include:

- Translating complex goals into actionable systems and real-world results.
- Building high-performing, aligned teams through clear communication and accountability.
- Anticipating challenges and opportunities like a strategist playing moves ahead on the board.

#### Recent Successes:

- Created and scaled the Ronin Publishing Platform for Sky Mavis (*Web3 Unicorn*) that onboarded top gaming studios, resulting in a partnership that grew to 2M+ active users/month.
- Led multiple companies to rapid growth, successful launches, and strategic alliances.
- Executive Advisor for Universities focused on innovation, entrepreneurship, and commercialization.

#### I Enjoy Collaborating with People and Organizations That:

- Value conscious leadership, efficient systems, and meaningful missions.
- Are willing to challenge outdated models in favor of new, innovative solutions.
- Aim to make a real, measurable, and positive difference in the world.

#### Industries Where I Thrive:

Emerging Tech | AI | Advanced Technologies | Conscious Business | Alternative Healing & Energy | Sustainability | Web3 | Tech for Good | Blockchain | Crypto

#### Ideal Roles:

Strategic Operations Leader | Program Architect | Business Builder | Senior Leadership

**If you're building something that matters — let's connect.**

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