



Visionfuse Consulting

Sales Execution for Financial & Advisory Firms

Who We Help

- Founder-led and expert-run firms
- Financial, advisory, and professional services
- B2B SaaS & tech-enabled companies
- Fractional CFO, tax credit, and accounting firms

What We Do

We combine sales strategy + execution to help firms build pipeline, close deals, and scale smarter without the cost of a full-time hire.

- Sales Strategy & GTM Planning
- Founder Coaching
- Full-Cycle Execution
- Channel Development
- Fractional VP/CRO Leadership

Service Tiers

- Tier 1: Sales Cohort (\$500/mo) – Hands-on group coaching to refine messaging, pipeline, and outbound.
- Tier 2: Ignite (From \$1,500/mo) – Messaging, individual coaching, and templates. Includes cohort access.
- Tier 3: Accelerate (From \$4,000/mo) – GTM strategy + full sales cycle execution to drive revenue.
- Tier 4: Scale (Custom) – Embed a fractional leader to own and run your entire sales function.

Why Visionfuse

- Strategy + Execution = Faster Growth
- 15+ years in complex B2B sales
- Scaled one firm from \$750K to \$4.5M in 2 years
- Partner/channel programs producing \$2M+ pipeline
- Flexible model that scales with your business

Let's build a sales engine that fits your business.

www.visionfuseconsulting.com | jennifer@visionfuseconsulting.com